

Loveland Ski Club

Board of Directors Meeting – Public

October 2, 2023 5:30pm MST

Location: Virtual

Zoom: <https://us02web.zoom.us/j/8272152371?pwd=M0NwRFBULzMwQ3lidVZNeGJoRXl4QT09>

Meeting ID: 827 215 2371

Passcode: 631737

Board Members:

Present: Tom Lally, Mark Wordley, David Verdun, Kim Mauthe, Sara Mihan, Cynthia Teno, Pip Baehler (LSA)

Absent: Clayton Wire

Others Present: Booka Smith, LSC Program Director; Scott Shirey, LSC CPA; Cat Keve, LSC Administration

Agenda:

1. Call to order, Determination of quorum
2. Approval of prior meeting minutes from August 7, 2023
3. President's Report (5 minutes)
4. Financial Report (10 minutes)
5. Loveland Ski Area Operations update (5 minutes)
6. Program Director update (10 minutes)
7. Old Business/Committee updates (20 minutes)
 - a. Committees
 1. Scholarship Committee
 2. Social Media Committees
 3. Competition/Volunteer Committee
 4. Fundraising Committee
8. New Business - (15 minutes) -
9. Member Comments (10 minutes)
10. Dates for upcoming 2023 BOD meetings: December 4, 2023
11. Adjournment

Proceedings:

- *Meeting called to order* at 5:34pm by President, Tom Lally
- August minutes will be approved at next meeting, December 2023.

- Presidents report provided by
 - Thank you to everyone for their efforts in the off-season
 - DU agreement is underway, they have been a partner of our club for years, LSC is trying to establish a contract to ensure value to club in the years to come
 - Committee progress
 - Updates on hiring
 - One (1) Board vacancy to fill, to be determined by Board, term ends in June 2024

- Program Director update provided by Booka Smith
 - Operations person hired, Chris Ogilvie, as 1099 independent contractor
 - Molly Kollman is on-boarding as administration and lane training coordinator

- Jake Lau hired to assist with B-Net and floater coach
 - Fall training booked
 - Access to Eldora for Lights on Chute
 - Waiting for 27 degrees to start guns
 - Oct 21st first groups on snow
 - Race and event calendar is set, less races 23/24 to make venue available for training
 - One Club, Many Programs vision
 - Registration is approximately 180
 - Alpine Coach Training
 - Club Excellence Meetings
 - CPR First Aid, Oct 14th
 - L100 clinics being held on hill. By 2024/25 all coaches must have L100 certifications
 - Working on Podium Certification, Bronze (2018), renewal
 - Basecamp is the communication platform for 23/24 season
- Finance Committee report provided by Scott Shirey, LSC CPA
 - Registration revenue/cash flow is strong
 - 23/24 tuition billed/collected has met the budget as set
 - Fall lane training exceeded budget, \$12K is booked before Nov 1 (potential risk)
 - Season passes, 30\$ per pass profit
 - Cash on hand \$510K, collecting lane training/passes up front
 - Labor is largest expense, salaried and part-time seasonal are budgeted for and room to come under budget
 - \$50k budgeted for fundraising, 16k collected
- Big Mountain update, Eben and Darcee will lead/coach the program
 - Focusing on programmatics, registration and forming teams
 - Working on IFSA U12 Event, sponsorship and planning
 - Finding long term partners to support club, Leki, Icelandic, Fly Low
 - Participating in PCA to connect BM with Alpine
- Old business/Committee Updates:
 - Fundraising Committee; Cynthia Teno
 - Meeting every 2 weeks
 - Seeking a volunteer with experience in Fundraising
 - Scholarship Committee; Kim Mauthe
 - Scholarship balance is \$13,500
 - Merit scholarships, \$250 for 14 athletes to be used
 - 4 awards by coach recommendations later in the season
 - Current members only, will be issued by January
 - Competition/Volunteer Sub-committee; David Verdun
 - Competitions rely on volunteers
 - Supporting Alpine/BM on what we will execute for competitions and what that requires
 - Interviews with membership to help understand and set expectations for volunteer requirements and improve the program, volunteer focused organization
 - More off-hill volunteer positions are being made available
 - Social Media & Marketing Committee; Sara Mihan
 - Forming how we want to focus our digital presence; Instagram, Facebook and Website
 - Policy and Waiver created

Social media calendar for regular posts/rotation

Meeting every other week

Ideas on adding more content to website

- Parent Coach Association Committee; Maureen Fitzpatrick

Meets last Monday of every month

Seeking volunteers from every program

- Member Comments:

- Open board seat, seeking experienced Fundraising person to assist LSC's annual goals

- Meeting adjournment: 6:40 pm

- Meeting minutes submitted by Secretary, Cynthia Teno